IALD ELECTION 2021

PRESIDENT-ELECT
TREASURER
DIRECTORS AT LARGE
MEMBERSHIP COMMITTEE
**VOTING PROCEDURES**

To better serve our increasingly mobile international membership, the IALD has transitioned to online voting. You will receive an email from the eBallot service with a personal username and password that you can use to access the voting site. This username and password are specific to you—DO NOT SHARE IT.

Online voting should take less than ten minutes. The online ballot can be accessed from any computer, smartphone, tablet or device that has full browser capabilities.

Complete the electronic ballot to vote for the nominees of your choice. The IALD bylaws allow for write-in candidates. Please ensure that you vote only for the number of candidates allowed for each position.

All selections you make on your ballot are held by eBallot in a secure database; no one at IALD has access to the choices you made. The eBallot system will give you a confirmation number at the completion of voting. This number is proof to you that your vote has been successfully transmitted to eBallot's secure database.

Ballots must be placed via eBallot **NO LATER THAN 11:59 P.M. (US CENTRAL STANDARD TIME) ON MONDAY, 9 NOVEMBER 2020.**

Election results will be announced via email and on iald.org in December 2020.

If you have any questions about the elections process, please contact Ashley Robbins, IALD Director of Membership, at elections@iald.org.
Dear Voting Member:

On behalf of the IALD Nominations & Elections Committee, I am proud to introduce you to the candidates for the 2021 Elections. I encourage you to review each of the candidate’s credentials and submit your electronic ballot via the instructions below by 9 November 2020. The candidates represent our broad cross section of members worldwide to complement existing committee and board members.

Since the IALD has transitioned to online voting, turnout has steadily increased. I encourage IALD voters to keep this momentum and make the 2021 election cycle the highest participation turnout yet. This year you are asked to submit your ballot for one President-Elect candidate, one Treasurer candidate, three Director At Large candidates, and two Membership Committee candidates. The election site will be open to you until 11:59 P.M. (US Central Standard Time) on Monday, 9 November 2020. Please vote as soon as possible to ensure you exercise this unique opportunity to direct the future of your association.

The candidates were given the option of creating a brief video to share a bit of their vision and personality with voters. These videos give the candidates a chance to connect with you and share why they are inspired to take on a leadership role within the IALD. This was an optional component of the 2021 election cycle and not all candidates had the availability to create a video. We are excited to share with you their creations and hope that you will have the chance to watch a few.

This brochure provides each candidate’s biographical information and personal statement of candidacy. The names listed within the electronic ballot include those who, in the interest of continuity, are prepared to extend their current terms of service and/or take on another leadership role. A write-in option is available for every position on the ballot.

If you have questions about the elections process, please feel free to contact the IALD office by email at elections@iald.org. Thank you for your participation.

Sincerely,

David Ghatan, IALD, CLD
IALD Nominations & Elections Committee Chair
2020 IALD BOARD OF DIRECTORS

PRESIDENT
Douglas Leonard, IALD
Santiago, Chile

IMMEDIATE PAST PRESIDENT
David Ghatan, IALD, CLD*
Alexandria, VA USA

TREASURER
Ronald D. Kurtz Jr., IALD*
St. Louis, MO USA

DIRECTORS
Anne Bureau, IALD
Bordeaux, France

Rachel Fitzgerald, IALD, CLD
Denver, CO USA

Mariel Fuentes, IALD
Barcelona, Spain

Andrea Hartranft, FIALD*
Charlotte, NC USA

Christopher Knowlton, IALD*
London, UK

Mônica Lobo, IALD, CLD*
Rio de Janeiro, Brazil

Ana Spina, Associate IALD
Sydney, Australia

PRESIDENT’S SELECTED DIRECTOR
Uno Lai, IALD, CLD
Shanghai, China

2020 MEMBERSHIP COMMITTEE

MEMBERSHIP CHAIR
Aram Ebben, IALD, CLD
Orlando, FL USA

COMMITTEE MEMBERS
Julia Hartmann, IALD, CLD
Zurich, Switzerland

Philip Rafael, IALD*
Berlin, Germany

Eli Sirlin, IALD
Buenos Aires, Argentina

Jered Widmer, IALD*
Philadelphia, PA USA

*Term expires in 2020
ELECTION 2021: CANDIDATES

PRESIDENT-ELECT
ONE POSITION AVAILABLE
Mônica Luz Lobo, IALD, CLD

TREASURER
ONE POSITION AVAILABLE
Christopher Knowlton, IALD

DIRECTOR AT LARGE
THREE POSITIONS AVAILABLE
Susanna Antico, IALD
Andrea Hartranft, FIALD
Brandon Thrasher, Associate IALD
Yah Li Toh, IALD, CLD
Tad Trylski, Associate IALD
Jered Widmer, IALD

MEMBERSHIP COMMITTEE
TWO POSITIONS AVAILABLE
Teal Brogden, IALD
Gilberto Franco, IALD
Ronald D. Kurtz Jr., IALD

A WRITE-IN OPTION IS AVAILABLE FOR ALL POSITIONS.
OFFICER’S DUTIES

PRESIDENT ELECT
The President Elect will be elected for a four-year term: one year as President Elect (2021), two years as President of the association (2022+ 2023) and one year in the position of Past President (2024). The primary responsibility of this position is to lead the association. As President, this is achieved by presiding at all meetings of the Board of Directors, the annual meeting of the membership, and representing the membership at both IALD and non-IALD events. If the current President is unable to complete the term of office, the President Elect will succeed to the office. The President Elect must be a Fellow or Professional member of the association.

TREASURER
The Treasurer will be elected for a two-year term (2021 + 2022) and may be a voting or non-voting member of the association. The Treasurer of the IALD provides oversight for all financial matters. Working with IALD’s professional staff, he or she shall develop budgets and analyses for each fiscal year and report to the Board regularly on the financial performance of the association. The Treasurer also chairs the Finance Committee.

DIRECTOR AT LARGE
A Director at Large will be elected for a two-year term (2021 + 2022) and may be either a non-voting or voting member of the association. The Board of Directors is charged with governing the affairs of the association and setting IALD’s strategic direction. The Board makes high-level, strategic decisions that serve the needs of the global membership of the IALD. Directors at Large must be able to collaborate with and work effectively in a diverse group of peers. Directors are expected to participate in at least four meetings each year and attend general meetings of the membership, such as the Enlighten conferences and IALD Region + Chapter meetings.

MEMBERSHIP COMMITTEE
The Membership Committee consists of five members: four members and the Membership Chair. The Membership Committee recommends acceptance or rejection of any applicant to voting and non-voting grades of membership. The Membership Committee can also make recommendations to the Board of Directors to assess or revise the membership requirements for voting and non-voting membership. The Membership Committee meets at least four times each year either in person or via interactive communications such as conference calls or videoconferences. A member of the Membership Committee must be a Fellow or Professional member of the association.
IALD PRESIDENT-ELECT CANDIDATE

MÔNICA LUZ LOBO, IALD, CLD
LD Studio
Rio de Janeiro, Brazil

BIOGRAPHICAL INFORMATION

Architect and Lighting Designer, Mônica Luz Lobo, founded and is currently the creative director of LD Studio. Her work has been featured in many local and international publications and she has won a number of awards at home and abroad. Being committed to the development and dissemination of the profession, she is a co-founder of the AsBAI (Brazilian Association of Architectural Lighting Designers), a member of the International Committee of EILD (Encuentro Ibero Americano of Lighting Designers), and CLD since 2017. Mônica is also Professional member of IALD and currently serves as a Director At Large on the IALD Board of Directors.

CANDIDATE STATEMENT

I’m honored to have been nominated to continue my work as a volunteer at IALD. My admiration for the work of this Association began in 1997. Since then, I have supported the important role of the dissemination of quality information and education in this field, as well as the promotion of its members.

After almost four years of work with this great group of talented and driven people as a member of the IALD Board of Directors, my goal is to continue to honor the vision and work on behalf of the continued relevance of this Association.
IALD TREASURER CANDIDATE

CHRISTOPHER KNOWLTON, IALD
18 degrees
London, UK

BIOGRAPHICAL INFORMATION

Award-winning lighting designer, Christopher Knowlton, is co-founder of London based independent lighting design studio, 18 degrees.

Christopher plays an active role in the International Association of Lighting Designers (IALD), representing the UK, as a Regional Coordinator alongside Emma Cogswell. Christopher is fully entwined into the lighting community, volunteering as a member of the Enlighten Europe and Americas Content Advisory Committee in 2015, 2016 and Committee Chair for Enlighten 2018 and 2020. For the last two years he has served as a Director at Large for the IALD. He has also been a judge for IALD, Darc Awards and Knight of Illumination which recognise the work of lighting designers in the events sector.

Christopher’s passion for lighting and the belief that lighting can really enhance people’s lives has driven his lighting career from a very early age and propelled it to where it is today. His fascination with light started in theatre and is now practiced daily within the built environment where Christopher manipulates light to augment environments inside and out. His work spans theatre, events, fine art and architecture.

A passionate advocate for lighting in all forms, and with a creative flair that enthuses his audiences, Christopher regularly speaks at events throughout the world sharing his knowledge and expertise with professionals and students alike. Christopher is a popular, well liked and much respected designer who is centric to the active London lighting design scene and beyond.

CANDIDATE STATEMENT

Serving on the IALD Board of Directors and Finance Committee for the last two years, I have been fortunate enough to contribute to the Association’s strategic direction and have gained a greater understand of the challenges faced by our lighting designer members around the world.

The lighting design profession continues to mature, yet still faces a wide range of challenges. The IALD, as a professional trade association is uniquely placed to respond to the challenges we face now and in the future. I passionately believe that we need to utilise our daily skills of creativity and fresh thinking to build on the IALD achievements to date and further exert the Association.

I am humbled to be on this year’s ballot for Treasurer and I fully commit to dedicating my energy, enthusiasm and passion to the role should I be selected. I thank you for the opportunity.
IALD DIRECTOR AT LARGE CANDIDATE

SUSANNA ANTICO, IALD
Susanna Antico Lighting Design
Milan, Italy

BIOGRAPHICAL INFORMATION

Susanna Antico, IALD, has a degree in architecture and interests in urban planning and sociology. Since 1995 Susanna has run her own practice and specialized her activities as a Lighting Design Consultant involved in architectural, artistic, urban and environmental lighting projects. She is the founder and principal of the consulting firm Susanna Antico Lighting Design, based in Milan, Italy.

Susanna’s research, teaching and practice is focused on creating a sustainable night-time identity of buildings and cities. Her message that lighting contributes to the livability of the cities has gone through several public administrations and she has developed many urban lighting projects on different scales, being recognized by several publications in Italy and abroad.

Since 2015 Susanna has been teaching in the Urban Lighting module of the Master Lighting Design & LED Technology of the Politecnico di Milano. She is also a guest Professor at the Department of Interior Design of the School of Arts of Gent, teaching the new generation of designers that lighting is an integral part of the project and must be designed with the same expertise as other subjects to achieve its goal of enhancing and supporting the value of any design act.

Initially with ELDA, then PLDA, API and IALD, Susanna Antico has always passionately and actively been involved in activities to promote, support and establish the profession of independent lighting design.

CANDIDATE STATEMENT

I am honored to have been nominated to serve on the Board of Directors. When considering whether to accept the nomination, right after two terms as President of API Italy, I couldn’t think of a better way to keep contributing to the establishment and the recognition of the profession on a global level than doing it with IALD.

The Lighting Design profession in the last 25 years has steadily evolved and has become more and more known, appreciated, recognized and international/global. It is fascinating to see how the young generation is getting passionate about one of the most important professions within the design world and I strongly wish to share my experience with them.

Establishing the profession as internationally as possible by defining standards, competences and responsibilities is one of my interests. In many places the profession is still underdeveloped and too many professional (or unprofessional) figures feel entitled to do lighting design. The issue is crucial in the public domain where the social responsibility carried by the designers is high. Too many people are still incapable of appreciating and understanding the added value of good lighting and think it all happens by chance.

Lighting design often suffers from both misinformation on topics such as energy saving and lighting pollution and from general ignorance of the technological evolution of lighting systems and of lighting science. This adds a lot of pressure on the still to be fully established lighting profession and is having a negative impact on the nighttime image of built space. The risk of going back to a quantity over of quality approach is substantial and making the correct information available to professionals around the worlds is crucial.

If elected I will do my best to contribute to the establishment of the profession globally and to the culture of lighting and lighting design.
IALD DIRECTOR AT LARGE CANDIDATE

ANDREA HARTRANFT, FIALD
Hartranft Lighting Design, LLC
Charlotte, NC USA

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BIOGRAPHICAL INFORMATION

Andrea Hartranft, FIALD, a principal of Hartranft Lighting Design, offers expertise gained from more than 1,500 commercial, institutional and industrial projects, including high-end public spaces, energy-efficient workplaces, and cost-driven renovations. Her projects have received international lighting design awards from the IALD and the IES, as well as AIA awards at the regional and national level. She currently serves on the IALD Board of Directors and is a past President of the IALD Education Trust. Andrea has provided presentations on lighting for Enlighten Americas, Europe and Asia and was a workshop head for Lights in Alingsås 2015 and Luci In Riviera 2017. Andrea also developed and taught Lighting Fundamentals and Advanced Lighting Design courses at the Corcoran College of Art and Design from 2006 until 2013.

CANDIDATE STATEMENT

Thank you for considering me for a second term on the IALD Board of Directors. I believe this is a time for clear, careful decision making—setting a well thought path for the future.

Some thoughts on that future:

• **Fiscal** Diminished revenue streams and the uncertainties caused by the current world health crisis have honed the focus of the IALD Board significantly. My past Board service has given me a global view of membership needs, industry challenges and the financial health of the IALD, informing my approach to strategic planning to navigate this new set of realities in the long and short term.

• **Relevance** As the IALD navigates this new normal, I believe opportunities for greater outreach are materializing. The virtual environment, while not ideal by any means, is providing greater access worldwide for members, future members, and potential clients to tap into the abundance of resources available through the IALD. Finding sustainable ways to increase the visibility of the profession as a sought-after entity to ensure quality of light on projects is critical - the IALD must be at the forefront of that discussion.

• **Value** The greatest resource of the IALD is its membership. Providing services to inform, protect, educate, and connect members globally and regionally continues to be a priority. The current and future Board must meet the challenge of diminished short-term revenue with vision and creativity—and always with membership needs at the forefront of consideration.

If elected, I will continue to work respectfully to address the current challenges facing the IALD in the long and short term, and am prepared to don my strategic, always essentialist thinking cap to serve to the very best of my ability.
IALD DIRECTOR AT LARGE CANDIDATE

BRANDON THRASHER, ASSOCIATE IALD
HLB Lighting Design, Inc.
San Francisco, CA USA

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BIOGRAPHICAL INFORMATION

Brandon Thrasher is the principal of HLB’s San Francisco studio and a decorated industry leader with over 15 years of experience across the spectrum of lighting design. His career began in theatrical lighting design, where he was first captivated by the confluence of lighting and architecture. Leveraging the skills he acquired in theatre, Brandon has brought a fresh, distinct design perspective to countless projects as a member of several architectural lighting design firms across North America.

As a leader at HLB, Brandon is recognized for his singular drive and a passion for the craft that is contagious among those he works with. These intangibles have manifested in an exceptional track record of professional success, including numerous lighting awards for standout project work. He currently holds a governance role as HLB’s Treasurer, providing general financial oversight and budgeting for the firm.

Brandon has been a member of the IALD since 2006 and has served as the New England Chapter Co-Cordinator and participated in the Education Trust Strategic Fundraising committee. In addition to his involvement with the IALD, Brandon is also an active member of the Illuminating Engineering Society and a LEED Accredited Professional.

CANDIDATE STATEMENT

Lighting designer, leader, business owner, friend—these are some words that describe who I am. I am a lighting designer who has a passion for our craft, a leader of a design studio within a larger firm, a business owner, and a friend to many in the lighting industry. I have been fortunate enough to work at design firms in various markets throughout the United States, including New England, New York City, the Midwest, and the San Francisco Bay area. As a long-standing member of the IALD, this organization holds a special place in my heart that represents my career—past, present, and future.

As a principal of a 90+ person design firm, I serve in a governance role on a daily basis. I have the practical skills of collaborating with 14 other leaders to develop the strategic vision of our firm with an empathetic perspective—considering what is right for the organization, creating action plans, taking responsibility for decisions, communicating with the team, and focusing on opportunities. My work at design firms both small and large across the country has given me an understanding of the various values that are important to IALD members in different regions. Through my work as a previous IALD Chapter co-coordinator and on committees, I have a proven track record of working collaboratively with our members to build a better and stronger organization.

I believe the current state of the world suggests that the coming months and years will prove to be challenging for us as designers, business owners, and the members of the greater design community. As a Director I will work to ensure the sustainability of the IALD and the future of the lighting design profession and inspire more to join our industry to build a legacy for the next 50 years.
IALD DIRECTOR AT LARGE CANDIDATE

YAH LI TOH, IALD, CLD
Light Collab
Singapore, Republic of Singapore

BIOGRAPHICAL INFORMATION

Yah Li Toh is the principal of Light Collab based in Singapore. She graduated from architectural school of National University of Singapore and pursued a Masters in Architectural Lighting design at Hochschule Wismar, University of Technology, Business and Design, Germany. She also interned in Europe prior to joining the Singapore office of Lighting Planners Associates where she worked for 5 years. She is also recognized with the Certified Lighting Designer Certification by the Certified Lighting Design Commission.

With Light Collab, she has worked on numerous award-winning projects such as the Audi Minato Mirai, Yokohama, Japan, the Tower of Light (Dhaka Glass Tower), Bangladesh, Bukit Timah Tua Pek Kong Temple in Singapore, GIC offices at Capital Tower and Habitat by Honestbee, Singapore Buddhist Lodge in Singapore.

Although she joined IALD as a Professional member in January 2015 and she also began serving as the regional coordinator for IALD Southeast Asia in April 2015 and coordinated several events in Singapore. She was part of the jury for the 36th IALD Awards and is also serving as an advisor to the Certified Lighting Design Commission. She also speaks about lighting, is an educator and engages in facilitating workshops for design and lighting at tertiary institutions.

CANDIDATE STATEMENT

I am very proud to be part of this wonderful association and inspired to bring greater awareness of great lighting to more people. Serving on various committees and as regional coordinator, it was a wonderful opportunity to coordinate events and bring together members, meet new people and fellow designers. During this process and meeting other coordinators, I have also gained insights internationally and hear the voices of the designers and members.

Being a Singaporean, I am able to speak and write English and Chinese/Mandarin fluently and having travelled widely with projects internationally and in Asian region, I will also be able to connect easily with other cultures and nationalities and hope to lend a greater voice to the strategic planning for the association on an international level.
IALD DIRECTOR AT LARGE CANDIDATE

TAD TRYLSKI, ASSOCIATE IALD
Independent Lighting Designer
London, UK

BIOGRAPHICAL INFORMATION

Tad Trylski, Associate IALD, is an architectural lighting designer based in London with over twenty-five years of multifaceted experience in lighting. Formerly design director at Light Bureau, Tad now maintains his own independent lighting design practice with a global clientele while also engaged as a lecturer on the MSc course in Light and Lighting at London’s Bartlett School. Aside from independent architectural lighting design, Tad’s eclectic background included spells with manufacturers—notably, responsibility for global training at ERCO Lighting—and extensive theatrical lighting work.

Active within the IALD/LIRC community, Tad has served two terms as LIRC Steering Committee Co-chair through 2019 and currently serves on two LIRC sub-committees. He has represented the IALD in regulatory discussions with the European Union, as a lead designer at the Lights in Alingsås festival in Sweden and has spoken at IALD Enlighten conferences. He is active within the IALD UK Region.

Tad has academic interests and research projects in the fields of colour perception and lighting control systems. He is a graduate of The Bartlett School of Architecture, University College London and the University of Birmingham’s School of Engineering.

CANDIDATE STATEMENT

I’m honoured to have been nominated and feel ready to serve on the IALD board, undeterred by the current global situation and the revolution we are experiencing in working practices. In fact, this is an exciting time to try to make a difference.

The 2021 Board of Directors, more than merely steering the Association, will have to lead it through change. New revenue streams—some already in the pipeline—need to be accelerated; a closer and, perhaps, redefined relationship with the LIRC; more tangible and relevant benefits for members whose own practices are going through rapid change—the emphasis for the coming years should be on the quality and the value in the offering to our members.

Having been involved with the IALD at the Board level—not as a Board member but as co-chair of the LIRC—I have had the privilege of attending all Board meetings from 2016 to 2019 and gained an understanding of its workings. I have witnessed how the learning curve for new Board members can be steep and consider myself fortunate to have had this experience and the advantage it brings to be able to ‘hit the ground running’ at a time when this is most needed.
IALD DIRECTOR AT LARGE CANDIDATE

JERED WIDMER, IALD
The Lighting Practice, Inc.
Philadelphia, PA USA

BIOGRAPHICAL INFORMATION

Jered Widmer is a principal of The Lighting Practice. He joined TLP upon graduating from The Pennsylvania State University’s Architectural Engineering program in 2000. Jered has 20 years of experience in the lighting profession designing lighting solutions for academic, corporate, retail, historic, hospitality, healthcare environments, and places of worship. The diverse work in these sectors allows him to merge creative principles and techniques to enhance the user environment for a more successful project. He educates clients and team members through a collaborative design process, facilitating a better understanding of the impact of lighting.

Jered has served thirteen years as an adjunct professor at Drexel University, educating architectural students on lighting. He is extremely active in the lighting design community as a Professional member of the IALD and IES. With the IES, he has held the position as the Philadelphia-section President and continues to remain active as a board member and volunteer. On a National level, he is serving his ninth year on the IES Progress Report Committee—currently holding the role of Chair. With the IALD, Jered completed a two-year position with the Conference Advisory Committee (CAC) and is just finishing a second 2-year term on the Membership Committee.

CANDIDATE STATEMENT

In my 20 years as a lighting designer, I’ve had the pleasure of growing, learning, and experiencing the joys that the profession brings—including meeting and befriending many colleagues and mentors. IALD has been a huge part of the journey. From locally organized events to the Enlighten conferences, the organization offers many opportunities to learn and grow within the profession, while maintaining quality and integrity.

As I wrap up my second two-year term on the Membership Committee this fall, I am humbled by the amount of work that goes into the elected position. Every role, including both elected and volunteer positions, serves an important function to ensuring the organization continues to stand for the integrity of the lighting design profession. I consider the role of Director at Large on the Board one of the most important ways to serve the IALD. If I am selected to serve as a voice for our membership, I want to hear from members. Understanding first-hand the concerns, hope, and fears for both the profession and our organization is key to helping build a stronger global IALD presence. Whether you reach out by telephone or email, listening is the first step to understanding and being an effective representative.

And while we share a common core of universal concerns, I have come to learn through serving on the Membership Committee, that some regions face unique challenges. Finding ways to support our design community in sometimes small but meaningful ways, will help continue to strengthen the foundation of the organization.

I am pleased to accept a nomination to continue my service to the IALD.
IALD MEMBERSHIP COMMITTEE CANDIDATE

TEAL BROGDEN, IALD
HLB Lighting Design, Inc.
Culver City, CA USA

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BIOGRAPHICAL INFORMATION

In the late 80’s and early 90’s I was highly involved in the IALD in NYC and San Francisco, running the Internship program and the Awards program along with local activities. I also briefly filled a vacant position on the Board of Directors for approximately a year. In 2000, I stepped away from sustained IALD volunteering due to family and work obligations, with intermittent participation in IALD Enlighten Americas programs over the years and annual advisory and instruction roles at the University of Colorado Rocky Mountain Lighting Academy, a continuing education program supported by IES and IALD Trust Fund grants. I am now ready to step back into an active role with the IALD.

I have worked at HLB Lighting Design, Inc. where I am a senior principal and president since 1991. Other projects include Anaheim Regional Transportation Intermodal Center (ARTIC), Anaheim, CA, Creative Artists Agency Headquarters, Los Angeles, CA, Four Seasons Hotel, Seattle, WA, Griffith Observatory, Los Angeles, CA, Lucas Museum of Narrative Art, Los Angeles, CA, San Jacinto Plaza, El Paso, TX, Staples Center, Los Angeles, CA, Tobin Center for the Performing Arts, San Antonio, TX, United States Courthouse Los Angeles, Los Angeles, CA, Vancouver Convention Centre, Vancouver, BC, Canada and Xiqu Cultural Centre, Hong Kong.

CANDIDATE STATEMENT

Having been in the business for over 30 years, I’ve seen our industry grow its reach and influence, supported by the strength of the IALD and the advocacy and learning that is enabled through its programs. We must continue to invest in the future of our profession through exemplary leadership, and in this way attract and retain a strong and diverse membership. I am passionate about our profession and am particularly interested in supporting the emergent professionals and life-long learners who will carry the torch forward into the future for us.

I’m fortunate to be surrounded and supported by a culture of learning and professional engagement at HLB Lighting Design, where we promote involvement in our profession and team members from many of our offices participate in IALD activities, and our emerging professionals participate in the Enlighten conferences every year. As HLB president, I am practiced at both strategic and tactical thinking and have benefited from years of leadership training, where I have honed skills in collaborative decision making that prioritizes the mission of the organization.

My interest in lighting education has always been paramount, and as a Board member of the Rocky Mountain Lighting Academy I’ve engaged in fundraising and strategic planning for the Academy as well as for the Lighting Program at the University of Colorado. This role has enabled me to engage with top notch educators as well as with students of all ages from a broad spectrum of backgrounds. The common thread is a passion for light and what it brings to the built environment. Recently I have become an advisor to the emergent Lighting Program at Oregon State University as well.

I believe in the mission of the IALD and would be honored to be elected to the membership committee.
IALD MEMBERSHIP COMMITTEE CANDIDATE

GILBERTO FRANCO, IALD
Franco Associados Lighting Design
São Paulo, SP Brazil

BIOGRAPHICAL INFORMATION
Gilberto Franco, IALD, AsBAI, IES, LEED-GA is a Brazilian Lighting designer, owner of Franco Associados Lighting Design. He started his career in 1980, when the profession was almost inexistent.

During these 40 years, Gilberto participated in about 3000 projects, including museums, art galleries, historic buildings, hospitals, and neighborhood planning. In 2007, along with Carlos Fortes, he received the IALD Award of Merit for the project "Luz Station / Museum of the Portuguese Language."

Gilberto is one of the founders of the Brazilian Association of Lighting Designers (AsBAI, founded in 1998), and acted in different positions since that, including Presidency. He also served on the IALD Board of Directors for 2 terms, acted in a number of committees and task forces; and in 2015 was nominee judge of the IALD International Lighting Design Awards. He often gives lectures in seminars in his country and abroad, in addition to writing articles for specialized magazines.

CANDIATE STATEMENT

My history with IALD began in 2007, when I was seeking for a closer relationship between AsBAI (the Brazilian association that I presided at the time) and this Association. Afterwards I became a member, and since then, I worked at IALD in different occasions, always looking for ways to grow our profession. I have witnessed and participated in important moments of IALD, such as the genesis of the CLD and the creation of its current global structure.

Although our profession is much more known and established today, our industry is undergoing an unprecedented transformation, forcing us to stay in a permanent state of alertness. I understand that a powerful tool for the challenges presented to us is exactly the exchange between cultures and countries. It is in this context that I would like to collaborate with IALD as a member of the Membership Committee. By judging projects, I'll keep in mind the values and criteria that constitute our profession, as well as the aspects of local cultures.
IALD MEMBERSHIP COMMITTEE CANDIDATE

RONALD KURTZ, JR., IALD
Randy Burkett Lighting Design Inc.
St. Louis, MO USA

CLICK HERE TO VIEW CANDIDATE VIDEO

BIOGRAPHICAL INFORMATION

Ron Kurtz has been with Randy Burkett Lighting Design since 1990. His responsibilities include the development of conceptual design, which involves the determination of both aesthetic and technical requirements, the preparation of contract documents and specifications, as well as construction phase coordination and field observation. Ron has been responsible for the design of public spaces and lobbies, hospitality and conference facilities, office environments, exterior landscape and building floodlighting, and themed entertainment parks and exhibits, many of which have received national and international recognition.

Ron is an active member of the IALD, currently sits on the Board of Directors as the Treasurer, and serves as the Chair of the Finance Committee. He has participated in the IALD’s Energy and Sustainability Committee and the Nominations & Election Committee. He is also involved in the IESNA on both a local and national level, currently serving on the Distinguished Service Award Committee. He was a member of, and an IALD representative to, ASHRAE’s 90.1 Energy Standards Committee from 2001 to 2011 and was a participant in the development of ASHRAE’s Advanced Energy Design Guidelines for Small Office Buildings. He has been a speaker on a number of lighting topics at educational conferences.

CANDIDATE STATEMENT

It has been my honor and privilege to have served the IALD on the Board of Directors and as Treasurer over the last 8 years. Over this time period I have been amazed at the transformations that have occurred within the lighting industry, the speed at which they have transpired, and how lighting design professionals have adapted to them. We, as a profession, have expanded our considerations of our environment dramatically. Yet in this time frame, when we have continued to gain knowledge of the complexities of light, it’s affect upon us, and the need for greater thought in how we manipulate our environment in light, that other influences sometimes seek to diminish the intricacy of our chosen profession. We, as the IALD, should continue to increase the awareness of the importance of lighting design. I would like to be an active participant in shaping the continued future of the lighting design profession and expanding its reach.

Through my participation on the Board I have had the opportunity to participate in many discussions with regard to the positive impacts to the profession that those who work with light in aesthetical, technically, and culturally creative ways can provide. If elected, I would like to be able work with those on this committee, and the IALD staff, to continue to expand our presence by considering lighting professionals who can provide benefit to the IALD.

I appreciate your consideration of my candidacy.
BALLOTS MUST BE SUBMITTED ON THE VOTENET SUBMISSION SITE BY 9 NOVEMBER 2020. ELECTION RESULTS WILL BE ANNOUNCED VIA EMAIL AND ON IALD.ORG IN DECEMBER 2020.